

About Vivo

Founded in 2010, Vivo is one of New Zealand's most trusted hair and beauty companies. With 82 Kiwi-owned, family-run salons throughout the country and over 600 team members, hair is their passion. Their stylists are industry experts, offering professional services at affordable prices.

What we did

We seamlessly transitioned them from older pod machines to the fit-for-purpose Lavazza LB1050 pod machine. Each salon boasts new equipment tailored to their needs. The switch elevates the quality of service they provide to salon clients.



TESTIMONIAL

“NXP have made it very smooth and easy with changing over our 82 salon coffee machines. Our salons have found this an easy process and change over and really love having the Lavazza machines in salon.”

Megan Daley
Salon Purchasing Coordinator
VIVO

How we did it

The challenge

Timing was critical. While some salons maintained operational Nespresso machines, others were in urgent need of upgrades.

Implementing a phased roll-out allowed sufficient time for each salon to procure the correct consumables and manage the disposal of their old machines.

NXP's solution

Our dedicated Kitchen team collaborated closely with Vivo to comprehensively assess salon requirements.

We offered two distinct coffee machine solutions tailored to salon size and business scale. The Lavazza LB1050 pod machines (top left) were the right match for the smaller salons, while the larger salons required the larger Saeco machines (bottom left).

Video instructions for both machines were provided for an easy transition.

The rollout was successfully completed over a 6 month period.

Try them yourself

Lavazza LB1050 Pod Machine (top left)
Saeco Iperautomatic Coffee Machine (bottom left)